



The tale making the rounds of the fishing camp in Tow, Tex., goes like this: A homeowner bought a new boat with a trailer that was a bit longer than his old one. Faced with the need to remodel the boat storage area, he sought several bids. One bid was a lot lower than the others, and he went with the low bidder.

“I guess you get what you pay for these days,” says David Hundley, manager of corporate communications for Ralph Wilson Plastics, Temple, Tex., who shared this fish story with us. □